



August 10, 2001

Frank Davis
President
Nourish The World
516 E. 1860 South
Provo, Utah 84606

Dear Frank,

Thank you for your interest in supporting Feed The Children's fight against hunger. Our philosophy is that in a world of plenty there should never be a child going hungry. Over the last 22 years, Feed The Children has been committed to distributing food wherever there is hunger. As you might imagine, during that time we have seen first hand the direct correlation between nutrition and health. Because of this, we are very excited about the purpose of Nourish The World. Your commitment to supplying nutritionally enhanced food to those who need it the most is to be commended.

As one who has personally sampled your food, I would like to also commend you for the quality of food you are willing to provide to hungry and malnourished children and their families. I only wish that most of the food that is currently donated to Feed The Children possessed the same commitment to quality and nutrition as your does. I believe you have developed the ideal product line for addressing the issue of hunger and nutrition.

Feed The Children is pleased to partner with Nourish The World in this campaign. By combining Feed The Children's global distribution system and Nourish The World's food, we will be able address the devastating nutritional needs of the children here in the United States and the over 70 countries served by our international operations. The more of your food Feed The Children can supply to fill the empty bowls of hungry children, the better.

Respectfully,

Jeff T. Boyd
Corporate Promotions
Feed The Children